



MEDIA ADVISORY

Valley of the Sun YMCA Celebrates Youth at Downtown Believes in You Event

- What:** Downtown Believes in You Event
- When:** March 24, 2011
- Where:** Hyatt Regency Hotel
- Who:** Participating youth in the Downtown Believes in You YMCA Program, Community Leaders, and key note speaker, Amen
<http://www.amenzone.net/>
Title Sponsor - GoDaddy.com, Presenting Sponsor - Walgreens
- Why:** The Downtown Believes in You program is aimed at supporting and encouraging at-risk high school youth. The program culminates with a special dinner at the Hyatt Regency. The event includes community resource booths and a special key note speaker. Youth groups are provided up to 10 seats at the dinner and two community leaders will join each table for dinner conversation.
- Info:** The Downtown Believes in You program provides Downtown Phoenix youth groups a program with curriculum for teens 9th-12th grades that teaches life lessons around service learning, life skills, goal setting and leadership development in a fun, interactive format. The Y partners with youth serving agencies and schools to deliver the program to teens.

For additional information or to schedule a photographer/live remote, please contact:

Katie Healy, Communications, Valley of the Sun YMCA, khealy@vosymca.org | 602-257-5121

Heather Schader, Martz Agency, hschader@martzagency.com | 480-998-3154